

A FEW NOTABLE ORGANIZATIONS WHOSE KEY LEADERS OR TEAMS HAVE EMBRACED TODD'S MESSAGES:

NCAA: Ohio State, Oklahoma, Baylor, Arizona State, University of Virginia, Ole Miss, Clemson, USC, UCLA, Indiana, Iowa State, Nebraska, Michigan State, Mississippi State, Furman, Texas, Coastal Carolina, Marquette, Notre Dame...

Professional Sports: Kansas City Royals, Pittsburgh Pirates, Indianapolis Colts...

Business: The Home Depot, Farm Bureau Insurance, Thrivent Financial, Bojangles Restaurants, Tyson Foods, Young Presidents' Organization, Healthcare Trust of America, Chick-Fil-A, Patrick Industries, Ozinga Inc., Union Home Mortgage, The CORE training Group...

A FEW NOTABLE LEADERS IMPACTED BY THE MESSAGE:

Lou Holtz (ESPN) "...wish I'd read it 30 years ago."

Ken Blanchard (Author One Minute Manager) "Amazing book!"

Urban Meyer (Ohio State) "One of the most powerful books I've ever had."

Bob Stoops (Oklahoma) "Mandatory reading for all of my coaches."

John Smoltz (Former Major League Pitcher) "Powerful, life changing!"

Tony Bennett (Virginia Basketball Coach) "Incredibly impactful, a must read!"

Steve Alford (UCLA Basketball) "A tremendous work!"

Buzz Williams (Virginia Tech) "One of the best books I've ever read!"

Donnie Smith (CEO Tyson foods) "Amazing book – great message!"

Scott Peter (CEO Healthcare Trust of America) "Unbelievably powerful!"

Gary Gilmore (Coastal Carolina Baseball) "Profound affect on my life!"

Brian O'Connor (Virginia Baseball) "Incredible message...changed my life!"